

PULEZZI

Italian Minimalism

*About Nova*

# Italian Minimalism

*Italian Minimalism*

*Italian Minimalism*

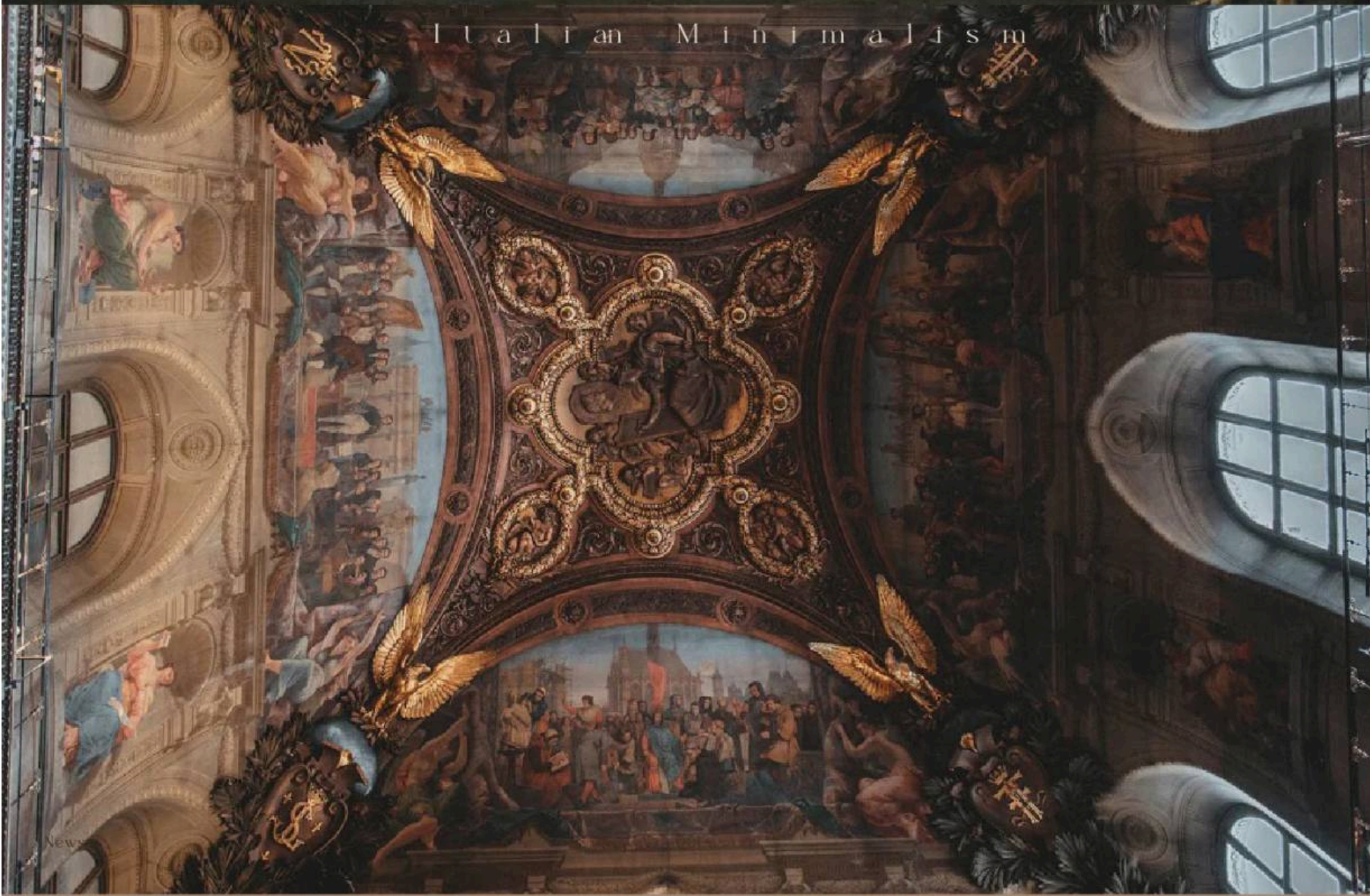
PULEZZI

NOVA  
2026



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Furniture



NOVA  
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Italian  
Minimalism

Minimalism  
Aesthetic  
Living

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|  
*About Nova*



# NOVA ARTIST

Italian Minimalism

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Present Light Luxury

About Nova

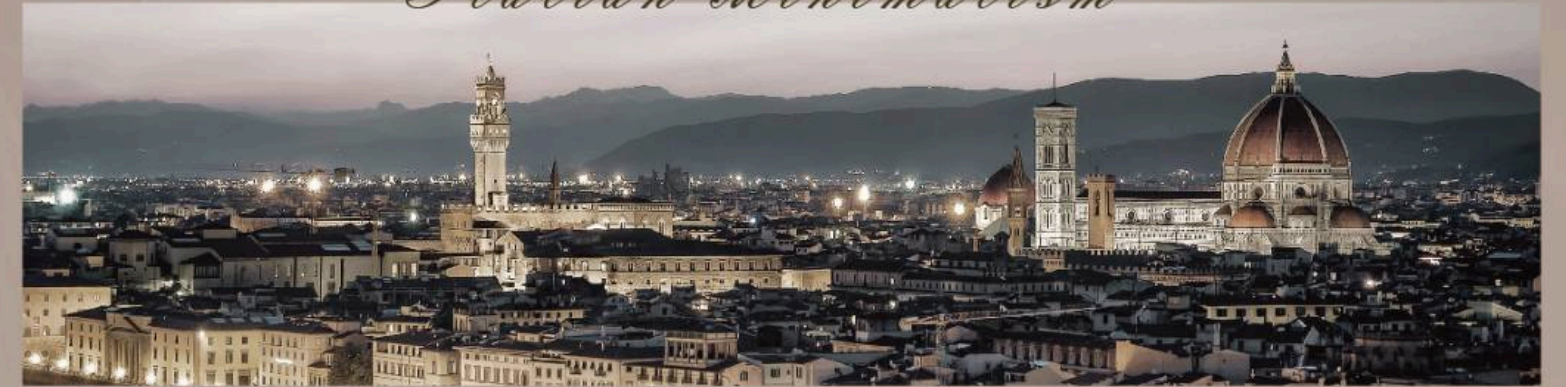
About Nova

Original aesthetics  
**Original Aesthetic**



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*Italian Minimalism*



Novartis Home Furnishing Group started in 1991 with the trademark NOVA, a modern home furnishing enterprise integrating design, production, sales and service. In 2004, the company built a factory with an area of more than 100,000 square meters and a registered capital of 20 million US dollars.

In 2010, the company's domestic specialty stores reached more than 300, with annual sales measured in "100 million" units. In 2013, Novartis Home Furnishing was officially listed on NASDAQ in the United States. On July 2, 2014 local time, a listing ceremony was officially held at the Nasdaq Exchange Center in the United States, officially introducing world-class capital.



## *About Nova*

The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetics

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The brand new design language, with the design concept of "classic pure and modern cross border", perfectly integrates classic and modern elements. This article will take you deep into the mysteries behind this design concept, from visual impact to meticulous attention to detail, and interpret how Novartis redefines the new dimension of the aesthetics of light luxury furniture. Whether they are designers or ordinary consumers, they can all feel the unique charm of Novartis' original products from it.

# Original furniture design

*Less is more - Quiet is luxury*

From visual impact to meticulous attention to detail, both designers and consumers can feel the unique charm of Novartis' original creations and its dedication and pursuit of beauty. Novartis is telling us in its own way that what it designs is not just furniture, but also a way of life.

PLZ-SF2508



The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetics



Less yet not lacking - Life at ease

## Artisanal Mastery Hand-stitched with Devotion

The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetics





## PLZ-SF2501

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PLZ-SF2501



# Minimalist space. utmost tenderness

*Minimalist space - Ultimate gentleness*

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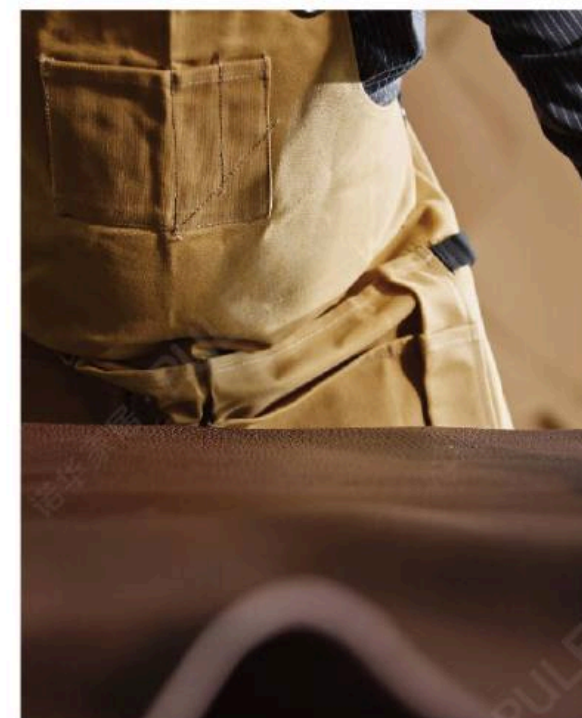
PLZ-SF2501 



The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetics

### Tranquil minimalist daily

The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetics



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### Artisanal Mastery Hand-stitched with Devotion





## PLZ-SF2503

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# Original furniture design

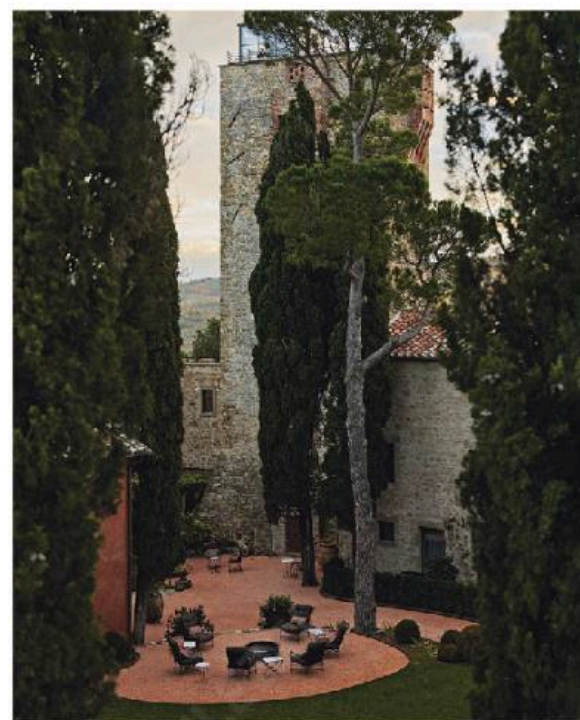
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PLZ-SF2503 



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## PLZ-SF2504

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## Original furniture design

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PLZ-SF2504 



# Italian Minimalism

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The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetic:



*Quiet brilliance*

Artisanal Mastery  
Hand-stitched with Devotion

The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetic:





## PLZ-SF2505

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# Italian Minimalism

*Tranquil minimalist daily*

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PLZ-SF2505 



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*Simple yet not simplistic*

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## PLZ-SF2506

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# Original furniture design

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PLZ-SF2506 



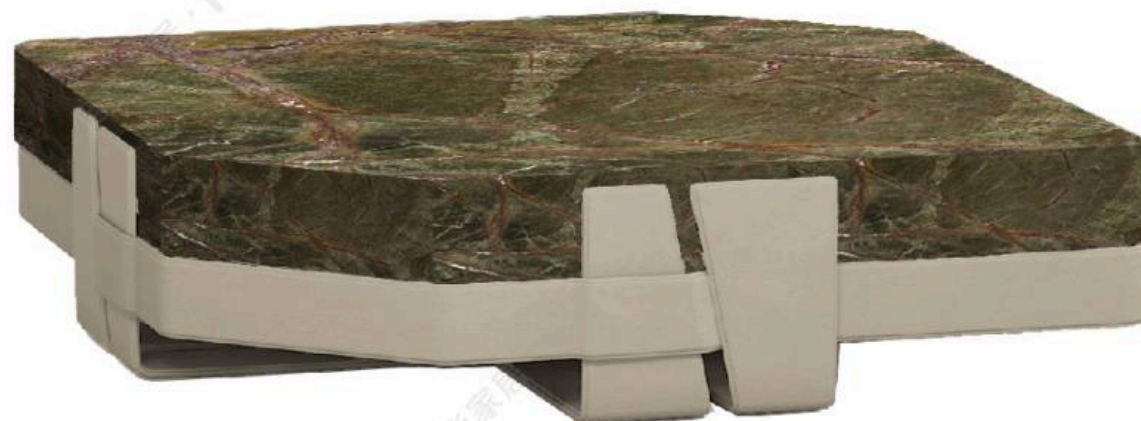
The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetics



*Let the space breathe - Let the mind rest*

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## PLZ-SF2506

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# Italian Minimalism

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PLZ-SF2506 



# Minimalism Aesthetic Living

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## SF2509

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# Original furniture design

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PLZ-SF2509



# Leave some space blank and let your mind relax.

*Let the space breathe - Let the mind rest*

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PLZ-SF2501 



# Original furniture design

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## PLZ-SF2510

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PLZ-SF2510 



# Original furniture design

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The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetics



## Artisanal Mastery Hand-stitched with Devotion

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## PLZ-SF2502

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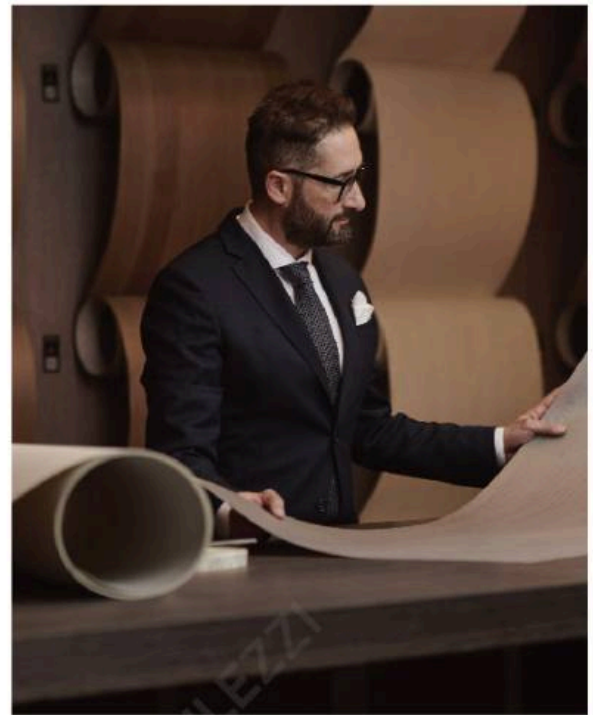
# Original furniture design

*Simplicity - the most comfortable state*

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PLZ-SF2502 





*Minimalist space - Ultimate gentleness*

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NOVA

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